



TRANSPORTATION CARGO SAFETY ORGANIZATION

A non-profit group building awareness, providing solutions to the dangers of unsecured cargo.

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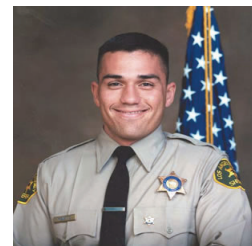
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January 1, 2007

Dear Fellow Californian:

If you drive on our freeways, then you've experienced a moment of panic when you had to take quick evasive action to avoid hitting debris.

Most likely it was an object that fell from a vehicle somewhere ahead of you. You're lucky. You're still here to remember it (and read this letter). Unfortunately not everyone has been as fortunate. Some are gravely disabled. Some are dead. **Just one example:** LA County Sheriff's Deputy David Piquette, who died July, 2006 when he swerved his patrol car to try and avoid a stove laying in the highway.



The late Deputy Piquette

Today's motorists have come to accept that road debris is an unfortunate fact of life. They seem to think that there isn't anything that can be done about it. But why . . . why in this age of heightened safety consciousness do we tolerate these hazards? Why is such an unnecessary risk put on California's motorists and their passengers? Why does **millions of dollars worth of state funds and insurance premiums** have to be paid each year to take care of the traffic congestion, the lost productivity, the damage, and the injuries that are the result of road debris? And why, when caught, do the negligent motorists who let things fall off of their vehicles get away virtually scot-free, and with minimal fines?

There is no good reason why. The law says motorists must wear seatbelts, so why are these same motorists allowed to have items rolling around loose in the back of their trucks? If we have to "buckle-up for safety," shouldn't we also have to "buckle-down" our cargo for the safety of those driving behind?

The Transportation Cargo Safety Organization (TCSO) certainly thinks so.

TCSO is a new non-profit organization that is dedicated to heightening public awareness to the cost and potential tragedy that road debris puts each and every one of us. In addition, TCSO has a plan to help make irresponsible motorists—those that cause road debris—more identifiable and responsible for their actions.

The results of these efforts, including those you see listed below, **will save insurance companies and California's tax payers millions of dollars** that are paid annually to take care of the problem.

TSCO is focused on these five goals:

1. **To educate.** Help motorists realize they must take proactive action to secure their cargo.
2. **To identify.** Applying cell phone technology to empower motorists with ability to report and identify those negligent motorists that cause road debris.
3. **To find answers.** Research ways to make it easier for motorists to secure their cargo.
4. **To increase fines.** Work with government lobbyists to modify laws and increase fines for negligent motorists.
5. **To help victims.** TSCO will create fundraising efforts to help victims of road debris where insurance money is no longer available—a heart breaking situation that is all too common.



Read the tragic story behind this vehicle at:
www.mariasmiracle.com

The cost to the taxpayer is zero, so TSCO's public service program is dependent on donations. We hope that you will give serious consideration to the cause that TSCO is dedicated to. With your financial support, TSCO can help keep California's motorists safer, **help California to spend fewer tax dollars on the problem**, and **help reduce pay-outs by insurance companies**. All donations of any size are completely tax-deductible.

If you would like more information regarding TSCO, we would be happy to visit with you for a few minutes to share any and all information and data that we have. We know that everyone is concerned about highway safety, and we are always open to any ideas, suggestions, and sponsorships and of course, donations. After countless interviews with motorists, professional drivers, governmental officials, lobbyists, the CHP and CalTrans, it seems everyone has a story to tell . . . what's yours?

Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Bruce Foggy".

Bruce Foggy
President

Please make checks payable to:
Transportation Cargo Safety Organization
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